



Photographers Get Snapping!

All photographers are welcome to submit images to the Essex Heritage Photo Contest that capture the essence of the Essex National Heritage Area or speak to Essex Heritage's role in preserving the historic, cultural and natural treasures of Essex County. All photographs must be taken within the Essex National Heritage Area and represent one of four Contest Categories. A map of the ENHA and a list of communities can be found at EssexHeritage.org/sites/index.shtml

DEADLINE: The deadline for submission is **October 1, 2010**. All photos must have been captured between October 1, 2009 and October 1, 2010 and received or postmarked by October 1, 2010.

Mail to: **ENHC, 221 Essex Street, Suite 41, Salem, MA 01970**

CATEGORIES: Images will be judged in four categories:

Contest Category	Criteria
<i>"People"</i>	People make places special, and special places matter to people for different reasons. Photographs submitted to this category must be of people engaging with their Heritage Area.
<i>"Essex Heritage Events"</i>	Trails & Sails , Photo Safaris , Friendship Sails , Membership events . . . Photographs submitted to this category must have been taken during an Essex Heritage event and represent the spirit of the event. Check the calendar at EssexHeritage.org !
<i>"Essex Heritage Scenic Byway"</i>	The Essex Heritage Scenic Byway is a federally-designated 64-mile scenic shoreline route traversing 13 coastal communities: Lynn, Swampscott, Marblehead, Salem, Beverly, Manchester-by-the-Sea, Gloucester, Essex, Ipswich, Rowley, Newbury, & Newburyport. Photographs submitted to this category must have been taken in a Scenic Byway community and represent the best of what the Scenic Byway and ENHA has to offer: dramatic coastlines, historic seaports, colonial era farms, small village centers, and a wealth of architectural details ranging from First Period dwellings to the original shoe workshops, beam rooms and textile cottages of our Industrial History . To read more about the Essex Heritage Scenic Byway visit: EssexHeritage.org/scenicbyways/index.shtml
<i>"Four Seasons"</i>	Photographs submitted to this category should represent one of the four seasons we experience in the region. When shooting or selecting images to submit for the contest, please consider the Essex National Heritage Area's role in preserving and promoting the rocky coasts & harbors, farms & forests, historic districts & urban landscapes and rivers & marshes of Essex County.

ENTRY FORMS: Each entrant must complete and sign one Entry Form for their photographic submission(s). The form is printable from EssexHeritage.org/photocontest/index.shtml. Please note that at the bottom of your entry form there is a helpful checklist to insure that your submission is complete!

MULTIPLE ENTRIES: A maximum of **FOUR (4)** entries per photographer is allowed. Photographers entering the Essex Heritage Photo Contest will only receive one (1) Photo Contest prize per year. Entrants are encouraged to submit no more than **TWO (2)** photographs per contest category.

ENTRY FEE: Individual non-members must include a \$10 entry fee with their submission(s) to the contest. For *Explorers* members, the discounted entry fee is \$5. Checks should be made payable to ENHC. *Please note the entry fee is PER PERSON not per image.*



JUDGING: Entries will be judged on the basis of creativity, photographic quality, and effectiveness in conveying the beauty and/or unique character of the Essex National Heritage Area in one of the contest categories. Winners will be announced no later than November 15, 2010.

Minor adjustments, including spotting, dodging and burning, contrast and slight color adjustment or the digital equivalents, are acceptable. If judges believe that a photograph has been significantly altered, they reserve the right to disqualify it.

RIGHTS: An entrant must hold all rights to a photograph. For a photo in which a person is recognizable, you must provide a model release from the subject or, in the case of a minor, the subject's parent or guardian. You can print a model release from EssexHeritage.org and send it with your Entry Form. Photos that violate or infringe upon another person's copyright are not eligible.

All images become the property of the Essex National Heritage Commission. By entering the contest, entrants grant the Essex National Heritage Commission and our primary partner the National Park Service, the right to reproduce, distribute, publically display and/or use submitted photographs in print or electronic format for marketing, communications, advertising and other promotional purposes. **Any photograph reproduced will include a photographer credit.**

WINNING IMAGES: There will be 13 prizes awarded to 13 individual photographers:

- Grand Prize (Best of Show): Digital SLR camera outfit
- First Prize (Each Category): Digital Point & Shoot camera outfit
- Second Prize (Each Category): \$100 Gift Certificate to Hunt's Photo & Video
- Third Prize (Each Category): National Parks and Federal Recreational Lands Annual Pass

Photographs will be used in ENHC publications, posted on the Essex Heritage website EssexHeritage.org and exhibited for one year at the National Park Service Regional Visitor Center in Salem.

HOW TO ENTER & SUBMIT PHOTOGRAPHS:

1. Fill out and sign ONE (1) entry form for your photograph(s). Photographers can submit up to **FOUR (4)** photos!
2. Submit photograph(s) **both digitally and printed** on 5" x 7" photographic paper. Guidelines below.
3. Mail Entry Form (1 per photographer), Entry Fee (1 per photographer) and photograph(s) to:
ENHC, 221 Essex Street, Suite 41, Salem, MA 01970

DIGITAL IMAGE:

- Photographs should be taken at the highest resolution possible.
- The digital image size must be set at a height/width of **8x10, 300dpi**
- Photographs must be in a .jpeg, .jpg or .gif format.
- High-resolution scans of non-digital photographs are acceptable.
- Winners may be asked to provide photos in .raw format if available.

PRINTED IMAGE:

- Clearly label on back of printed images:
 - Photographer's name
 - Date
 - Title of Photograph
 - Location
 - Contest Category of entry

Hunt's Photo & Video will print one free 5" x 7" photograph for each entrant in the contest. Bring your image on disc to Hunt's, 100 Main Street, Melrose, MA, with your submission form. Hunt's will print the image and submit it with your disc and form.

For more information visit: EssexHeritage.org OR call: 978-740-0444